

CoB News, 7 July 2008

Tang Hits *JIBS*; CoB Stuck with Lambert

USMNEWS.net reporters have learned that former CoB international business prof, Linghui Tang, recently hit the top journal in international business -- the *Journal of International Business Studies*. Tang, now with the [College of New Jersey](#), handled the CoB's IB duties until the end of the 2005-06 academic year. At that time the CoB hired John Lambert as a visiting assistant professor of IB. Before Tang joined the CoB, USM's IB program was in the hands of former associate professor of IB, Len Trevino, who is now at Washington State University. Trevino exited Hattiesburg after the 2003-04 academic year.



With the loss of both Trevino and Tang, the CoB has lost out on publications in all of the top international business journals. In addition to Tang's recent *JIBS* acceptance, Trevino has published in *Management International Review*, the *Journal of World Business*, and *International Business Review* since joining the business college faculty at WSU. Before coming to USM, Trevino published in *JIBS* as well. Sources tell USMNEWS.net that Tang is reported to be close to getting an acceptance from the *IBR*.

Now, the CoB's IB program is in the hands of John Lambert, who holds an MBA from the University of Phoenix and a DBA from Grenoble University in France. According to sources, both of these degrees were earned through online programs. Sources also tell USMNEWS.net that Lambert is hardly conducting any real international business research, and that his best journal publication to date is in a C-level journal. A recent peek at Lambert's individual [web page](#) at USM.edu supports the assertion that his research tends to stray into other fields, and that the journals that have published his work are obscure at best.

Interestingly, while at USM, neither Trevino nor Tang regularly attended the [Academy of International Business](#) meetings. According to sources, they were often denied annual requests to do so due to a reported lack of funds. However, at the same time they were denied former CoB associate dean, Farhang Niroomand, traveled to the AIB meetings annually. Niroomand's use of the CoB budget for such extravagances has been [well-documented here](#) at USMNEWS.net. Now, as reported above, the two former IB faculty are off at more prestigious institutions and publishing in top shelf academic journals. Perhaps EFIB chair George Carter's comments to former CoB dean

Harold Doty -- which was, according to sources, that Lambert is a better IB faculty package than either Trevino or Tang -- was simply an attempt to convince themselves that the CoB's IB program had not gone the [way of](#) the CoB's tourism management program. If this news item is any indication, the "bunker mentality" of the CoB's administration has been in full effect over the past months and years.

How 'Bout a Lunch?

New CoB dean, Lance Nail, had been on the job for only a matter of hours and he was already being shuffled away to a meal with EFIB chair, George Carter, and Carter's MGT&MKT/TM counterpart, David Duhon. As reported on this web site some weeks ago, Carter was the first to meet with then-new CBED dean, Harold Doty, back in the summer of 2003. And, Carter was not even an administrator back then. What was discussed at the early-July-08 lunch is not now known, but sources suggest that the two CoB admins were laying the groundwork to "protect" themselves and a few chosen colleagues/friends. How will Nail respond? That's the question of the month. However he responds, USMNEWS.net reporters will be there to cover it.

Dear USM News . . .

Dear USM News Editor,

Your blog's recent analysis of the 2009 Louis Brandt Award was on the mark. Here's to hoping the administrators do the right thing by recognizing Dr. [Fujun] Lai. What a breath of fresh air that would be. It would also be a lift for the coast faculty, as you point out. Now that the faculty c.v. have been posted to the web, we'll know if the administrators did the right thing come spring of 2009. That wasn't possible before. I suspect some of them aren't too pleased with [former interim dean] Alvin [Williams] about that either.

<writer's name withheld>